prodir®

It's the journey, not the destination. It's what you learn along the way. What you give and what you get in return. It's about loving the ups and growing from the downs. It's running when the breeze is at your back. It's taking time to stop and smell the roses. It's about always staying curious, no matter how much experience you accumulate. It's why 50 years feels like we're still just getting started.

Take the long road.

1-15 Take the long road
16-23 New pens and updates
25-55 Sustainability

57-131 Our collection

58-85 QS models
60-63 QS01
64-67 QS03
68-71 QS20
72-75 QS40 Air
76-77 QS40 True Biotic
78-81 QS50
82-83 QS01, QS20, QS50 Stone
84-85 QS00

86-115 DS models
88-89 DS1
90-91 DS2
92-93 DS3
94-95 DS3 Biotic
96-97 DS4
98-99 DS5
100-101 DS5 Metal Clip
102-103 DS6 S Mini
104-107 DS8
108-111 DS8 Metal Clip
112-113 DS8 True Biotic
114-115 DS11

116-117 Writing systems

118-125 Packaging
120-121 PS2
122 PS0 standard
123 PS0 True Biotic
124 PS7 standard
125 PS7 Stone

126-131 Notebooks
128-129 MM01 Small
130-131 MM02 Medium

132-135 Good to know

It’s the journey, not the destination.

It’s what you learn along the way.

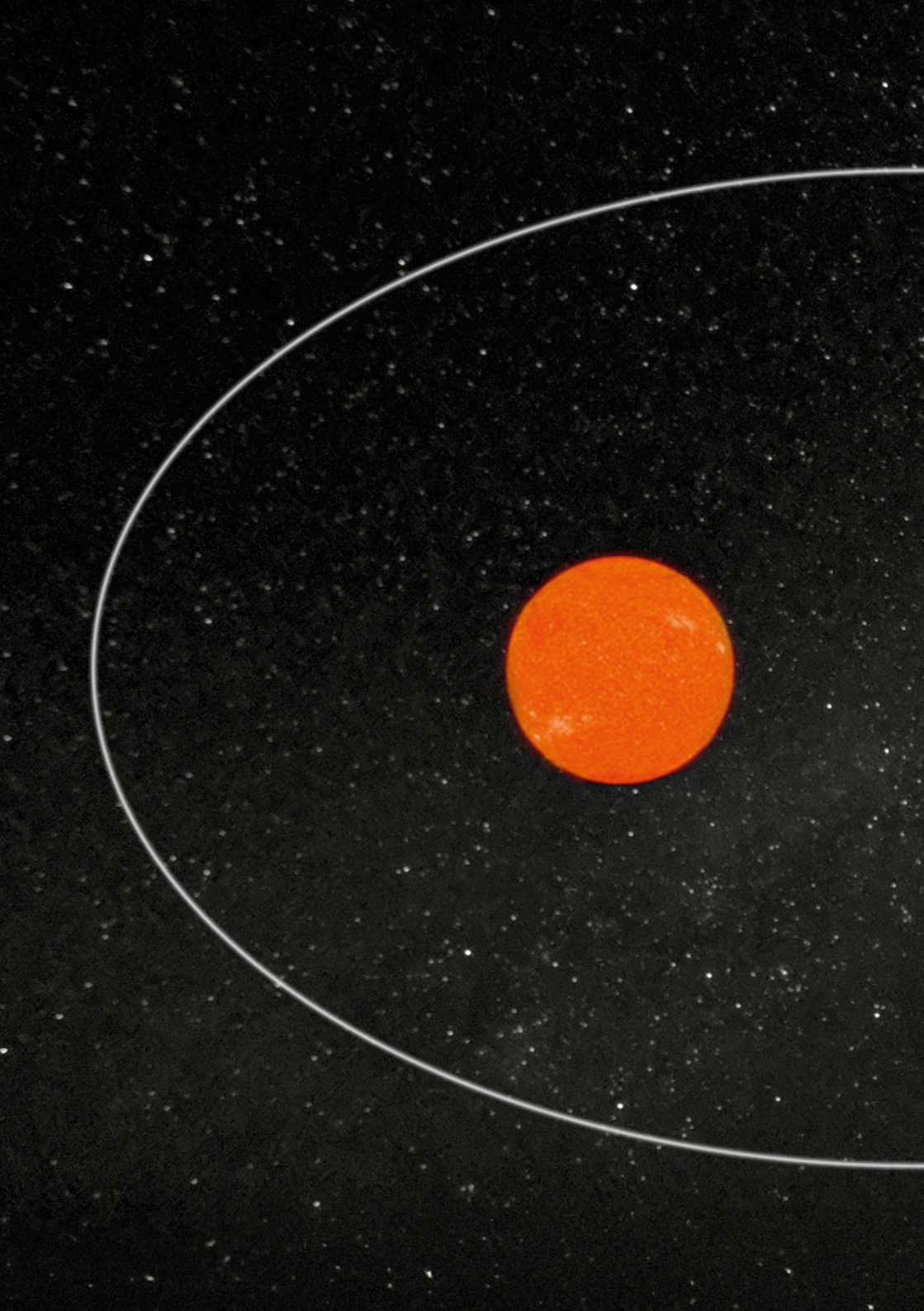
What you give and what you get in return.

It’s about loving the ups and growing from the downs.

It’s running when the breeze is at your back.

It’s taking time to stop and smell the roses.

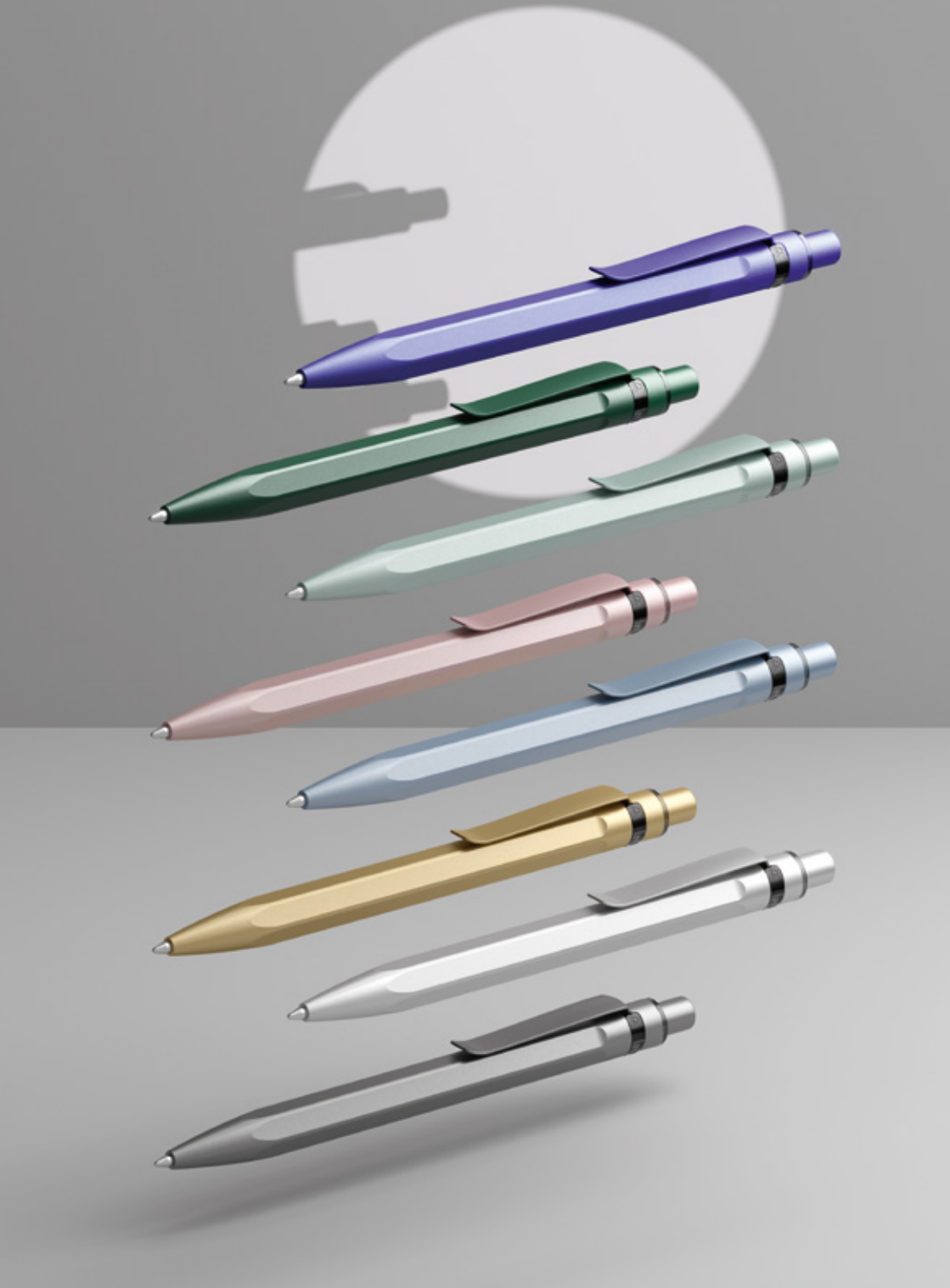
It’s about always staying curious, no matter how much experience you accumulate.

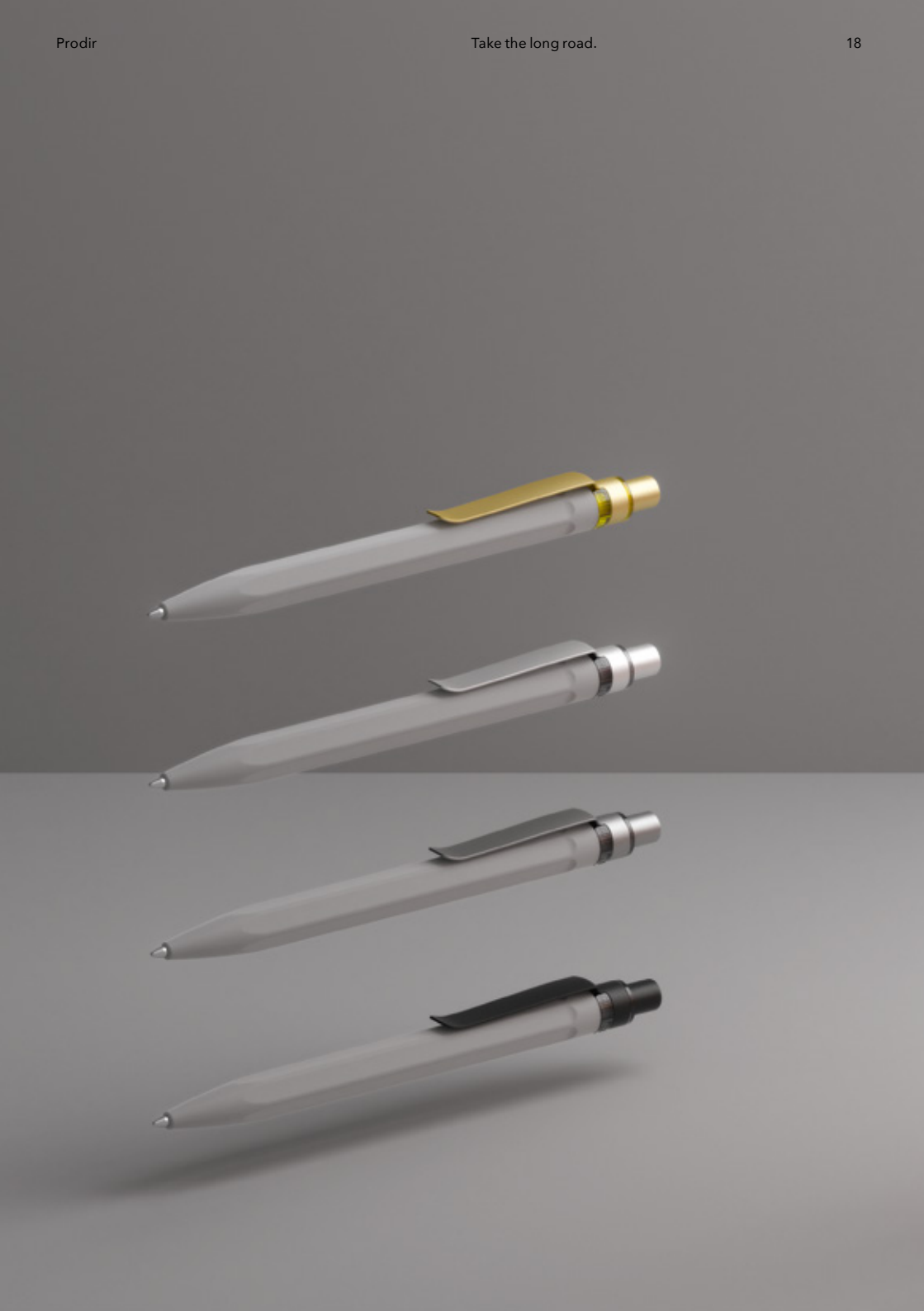


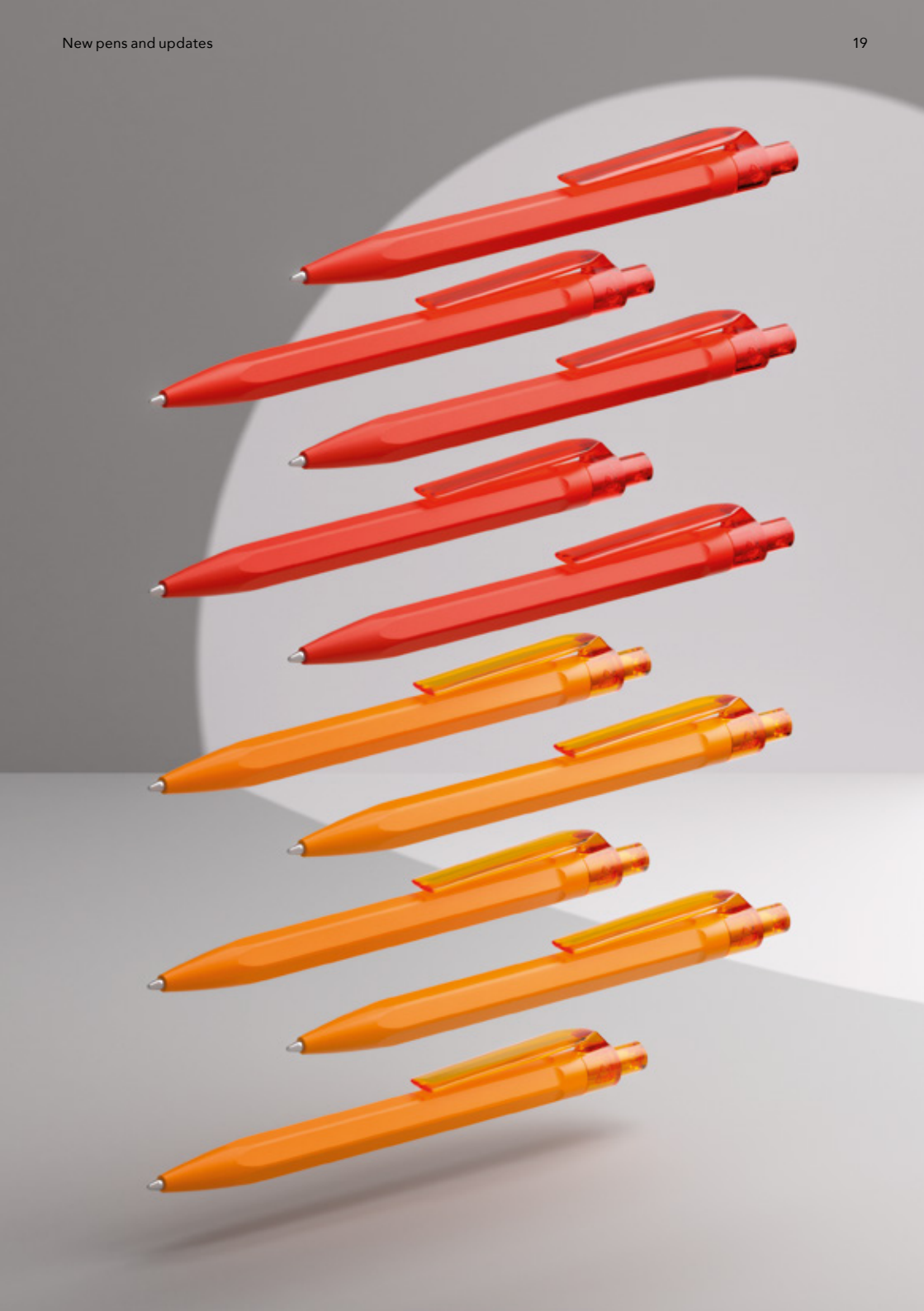
It’s why 50 years
feels like we’re still just
getting started.

New colours and surfaces QS50

My, how you've grown! An instant classic since its launch last year, for our 50th anniversary QS50 has expanded into a whole family of surfaces and exciting new colours. QS50 Stone is now available in an expanded range of 12 standard metal and mineral-inspired colours, including Malachite Green and Amethyst Purple. Also new for this year, QS50 is available as an ABS writing instrument in matt and Soft touch surfaces and a large variety of plastic and metal clips, buttons and clip holders as standard. With a large clip printing area, QS50 now offers literally 100s of options for brands to express everything that makes them unique. Matt and Soft touch pens are made from minimum 50% recycled content.

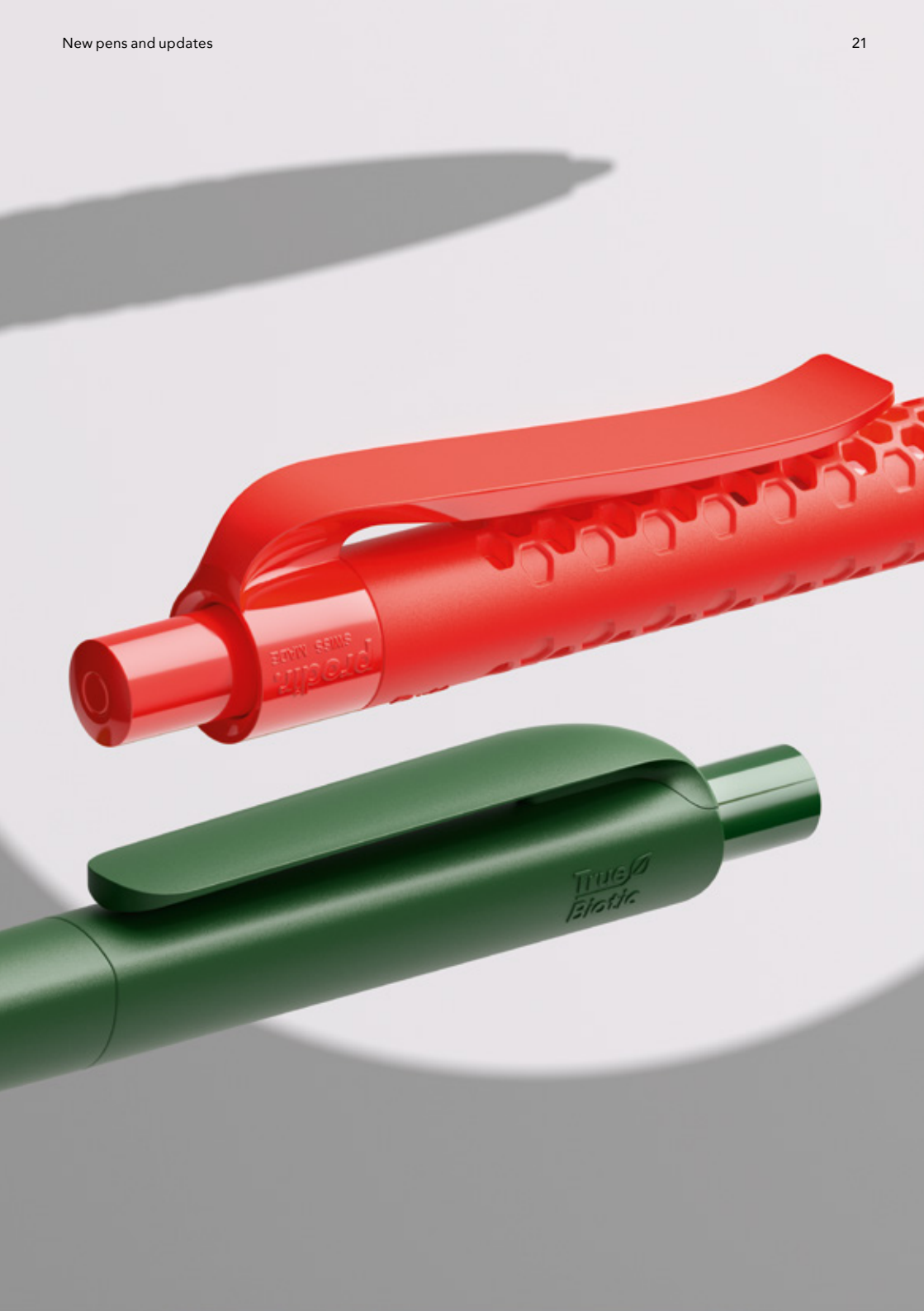






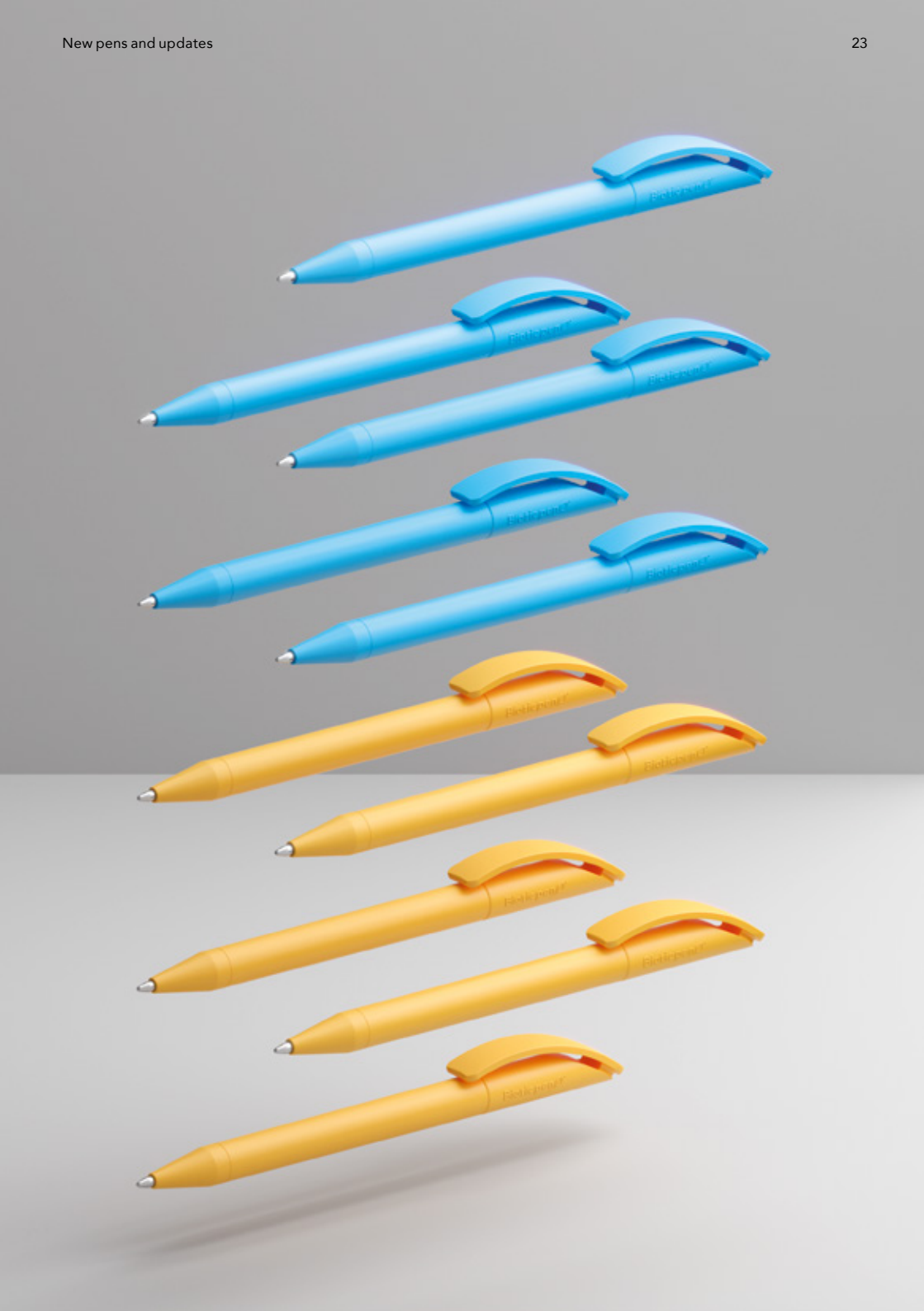
New colours True Biotic DS8 and QS40

The revolution lives on. New for this year, our DS8 True Biotic and QS40 True Biotic will embrace two new matt colours, Pine and Chili Red. True Biotic writing instruments feature a casing, clip and button made of PHA, the revolutionary material that is created by microorganisms and is completely non-toxic, biobased and certified biodegradable in natural environments such as seawater, fresh water and soil. Pine is as refreshing as forest bathing in a shady, old growth wood. And if you're sure you want to stand out in a tote bag full of samey blue and black pens and keep your brand message top of mind, choose the exceptionally bold Chili Red.


Swiss Made
True Biotic

New colours DS3 Biotic

Sustainability comes in many colours. New for this year, DS3 Biotic gives you 40% more colours to choose from. The expanded 11 colour palette now includes warm glowing Sunflower, high flying Flamingo, sturdy resilient Cactus, and the gently flowing tranquillity of River Blue. With one single colour from cap to clip to tip and three generous print areas for brand messages, DS3 offers a stand out canvas for brand communication. DS3 Biotic Pens are made of biobased plant-based plastics (PLA) which are biodegradable according to EN 13432, proving that brands can afford to choose when it comes to more sustainable communication.



Prodir

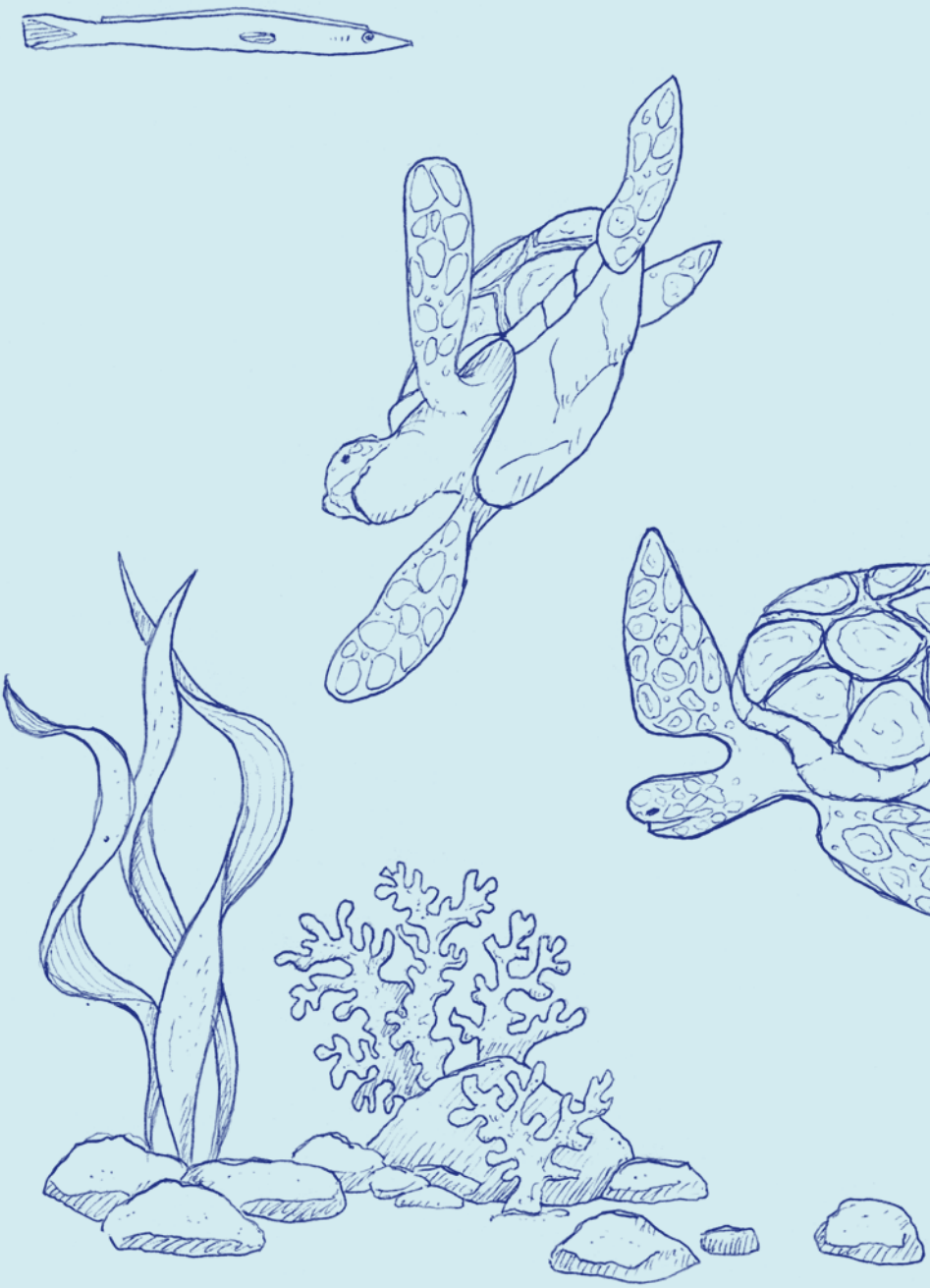
Re: Plastic

Our approach to plastic in our writing instruments.

Re-Invent

True Biotic, made with PHA, is biobased and biodegradable.

Biotic, made with PLA, is biobased and compostable.



QS40 and DS8 True Biotic

Biopolymers are the building blocks of living organisms – and the revolutionary raw material from which the casings of our models QS40 and DS8 in the execution "True Biotic" are made of.

All external casing components (casing, clip and push button) are made of polyhydroxyalkanoates (PHA), a biobased and biodegradable raw material. Microorganisms synthesize it in a natural way by the fermentation of sugars or lipids and also biodegrade it again in a natural environment. Only CO2, water and biomass are returned to the natural cycle.

No toxic nor harmful substances are used or produced in the production of PHA. The process is safe, non-toxic and does not release harmful substances.

The PHA used for production is biodegradable even in natural environments such as seawater, fresh water and soil.

True Biotic.
Created by nature for nature.

Promotional Gift Award Winner

BPMA Promotional Pen Award Winner

Tech specs: pp. 76-77, 112-113

Scan to watch the video.

PHA: Created by nature for nature

	Temperature °C	Biodegradation 90%	Disintegration <10% for parts >2 mm
Marine enviroment	20-30°C	6 months	12 weeks
Fresh water	21°C	56 days	N.A.
Soil	25°C	24 months	N.A.
Home composting	28°C	12 months	N.A.
Industrial composting	58°C	6 months	12 weeks

Values certified based on PHA with thickness of <100 microns

PHA compared to other Bioplastics

	Marine enviroment	Fresh water	Soil	Home composting	Landfill	Anaerobic digestion	Industrial composting
PHA	●	●	●	●	●	●	●
Starch and other natural Polymers	●	●	●	●	●	●	●
Cellulose (Lignin <5%)	●	●	●	●	●	●	●
Cellulose Acetate and others Derivatives	◐	◐	◐	◐	◐	◐	◐
Lignin Wood	◐	◐	◐	◐	◐	◐	◐
PBSA	✕	✕	●	●	✕	✕	●
PBAT	✕	✕	◐	◐	✕	✕	●
PBS	✕	✕	✕	✕	✕	✕	●

● Proven biodegradability

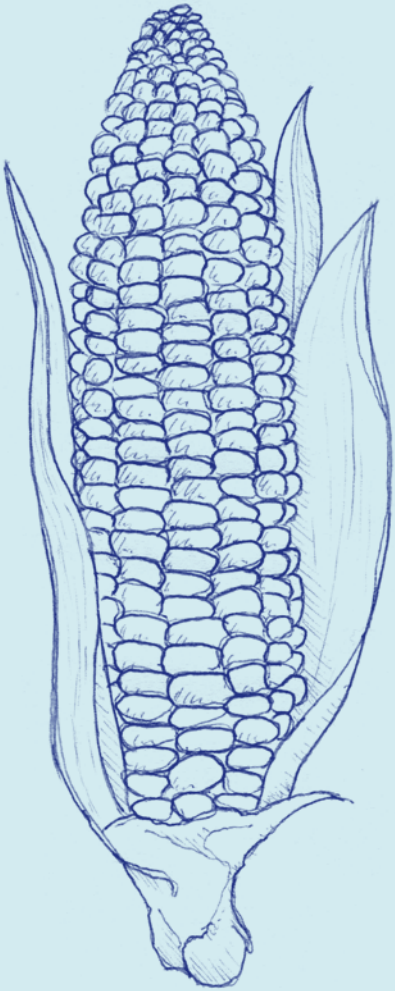
◐ Proven biodegradability under certain conditions or for certain grades

✕ Biodegradability not proven

Supplier of PHA
True Biotic was developed by Prodir in close cooperation with the company MAIP, headquartered in Torino. In acknowledgement of its revolutionary IamNATURE® bioplastic, the company garnered the coveted Global Bioplastics Award 2017.

Pagani Pens is proud member of

GO!PHA
Global Organization for PHA



DS3 Biotic

The casing and mechanism of the DS3 Biotic Pen are made of biobased plant-based plastics (PLA). They use renewable non-fossil raw materials such as corn starch or sugarcane.

The raw material is biodegradable according to EN 13432. In terms of the overall balance including refill and spring, this means a compostability factor of 75%. To achieve the typical sand effect, FSC wood powder is added to the bioplastic in the "Sand" version.

Even more environmentally friendly in combination with low-pollutant Floating Ball® Lead Free refills. Refillable, like all Prodir writing instruments.

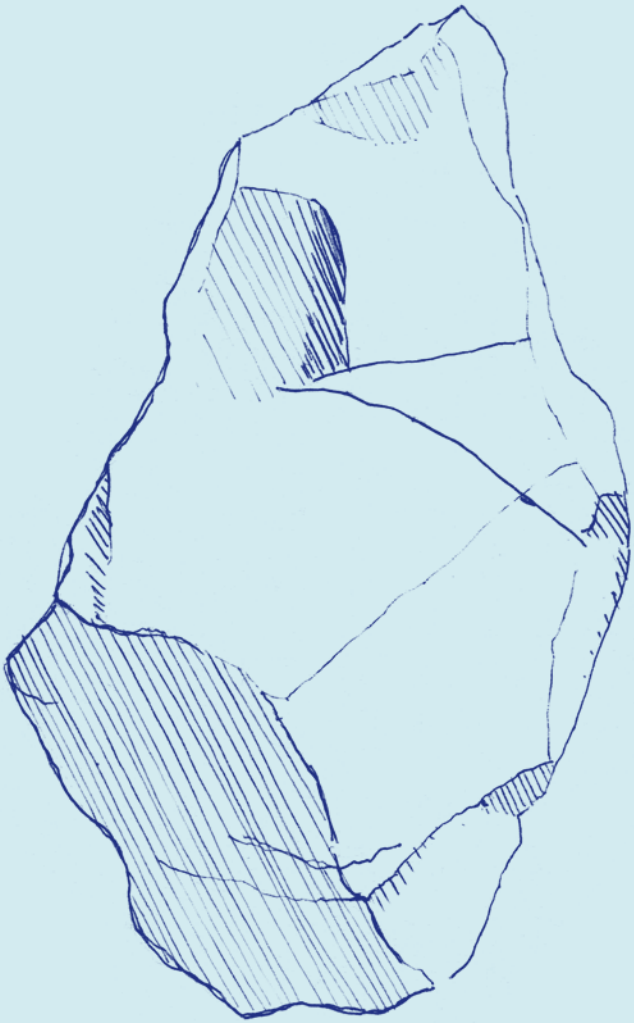
Tech specs: pp. 94-95

Scan to discover more.

Re-Place

QS Stone replaces 60% of the plastic with a mineral-enriched material.

Shell replaces 30% of the plastic with recycled seashells.



QS Stone

60% less plastic, 50% more weight.

The casing of QS writing instruments in the Stone version are made of a material enriched with minerals, whose specific properties make it possible to considerably lower the plastic content and to noticeably increase the weight. Both together make the difference. The perception of value increases, the plastic use decreases. At least 50% of the residual plastic used comes from recycled material, as with all Prodir writing instruments.

Available for QS01, QS20 and QS50.

bpma

BPMA Promotional Pen Award Winner

Tech specs: pp. 82-83

Scan to watch the video.

DS5 Shell Metal Clip

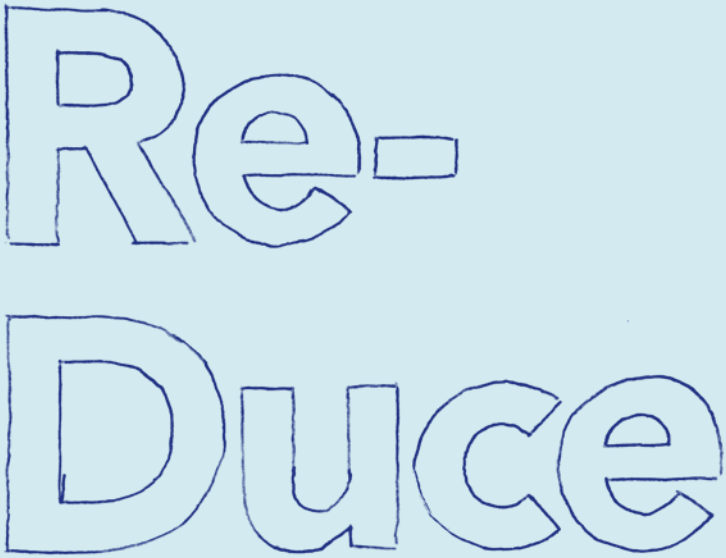
Enriched by the sea.

Body, cap and nose cone of the DS5 Shell Metal Clip are made from plastic enriched with 30% recycled used seashells, At least 50% of the remaining plastic has been recycled or regenerated from internal production waste.

The untreated, very warm natural surface exudes sustainability, and the pen offers a solid grip and is pleasantly heavy. The elegant metal clip underlines the high perceived value and durability of the writing instrument. Used refills can be easily replaced.

Tech specs: pp. 100-101

Scan to watch the video.



DS6 S Mini is made from a molecular recyclate whose manufacture emits 40% less CO2 than standard ABS.

DS6 S Mini

40% less CO2, 100% recyclable.

The DS6 S is up to 24.4 mm shorter than comparable models. Its casing is made from recycled ABS, produced with 40% lower CO2 emissions than standard ABS thanks to a special process. The replaceable Floating Ball® Lead Free 1.0 refill with reduced-pollutant ink guarantees long writing pleasure.

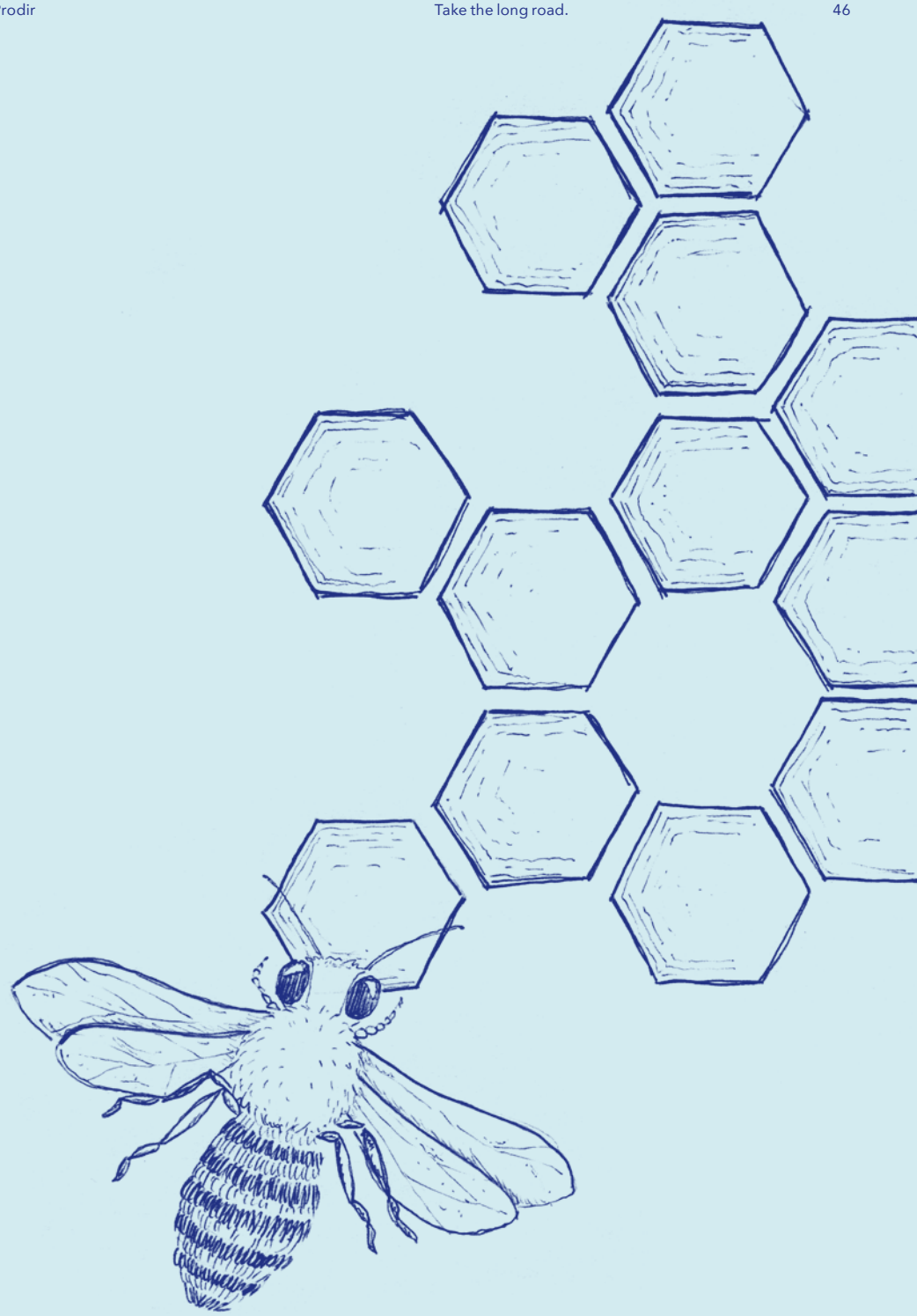
Less CO2, less plastic, full performance, long life – that's the Mini from Prodir.

Tech specs: pp. 102-103

Scan to watch the video.

Re-Move

QS40 Air contains 60% less plastic, while adding nothing extra.



QS40 Air

60% less plastic, 100% more air.

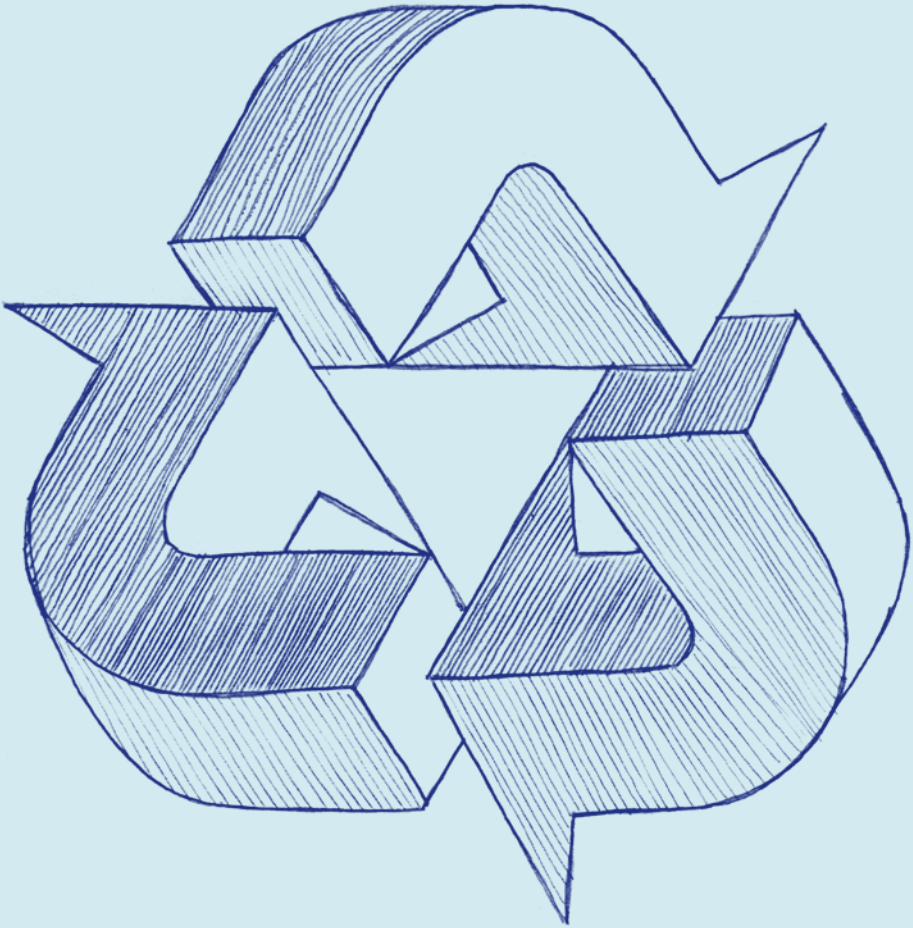
Thanks to its transparent and material-saving honeycomb-like design, the QS40 Air uses up to 60% less plastic than comparable writing instruments. It is sturdy and durable. 50% of the residual plastic used comes from recycled ABS. There's hardly any room for improvement.

Promotional Gift Award Winner

Tech specs: pp. 72-75

Scan to watch the video.

All pens with ABS contain minimum 50% recycled ABS content. (Up to 100% recycled for black and white)



All pens

All external components of all our plastic writing instruments are made of minimum 50% recycled ABS – for black and white pens the percentage reaches 100%. This includes QS and DS models, like our classic DS3 or our newest DS11, which further reduces ABS content as it is made with only two parts.

The recycled plastic is regenerated from our own production waste or supplied by regionally operating suppliers close to our production sites.

All our plastic writing instruments discreetly bear the international recycling symbol embossed on the side of the cap. They are refillable and come with lower pollutant Floating Ball® Lead Free refills as standard.

Regulatory characteristics:

- European standard EN71-3 "Safety of toys, Migration of certain elements"
- European resolution AP (89)1
- European Reg 10/2011 and following amendments (no solid colourants)
- European Directive 94/62/EC (only for frosted and transparent surfaces)
- Do not contain over 0.1% of SVHC (substances of very high concern as defined by the European Regulation 1907/2006/EC Reach), according to the last updated list published by ECHA (23/01/2024)
- Do not contain phthalates or other substances included in the Annex XVII of Reach Regulation "Restrictions on the manufacture, placing on the market and use of certain dangerous substances, mixtures and articles"
- Do not contain substances included in the Annex XIV of Reach Regulation, according to the latest updated ECHA Authorization list

Scan to discover more.

All pens are refillable to infinitely extend their writing life.

Floating Ball® Lead Free

Refills are the heart and motor of every writing instrument. Our research department makes this engine even more powerful and environmentally friendly.

Our Floating Ball® Lead Free refill combines a lead-free stainless-steel writing tip with a low-pollutant ink that does not contain any substances classified by REACH as "Substances of Very High Concern" (SVHC). A high-efficiency engine with reduced emissions – without compromising performance.

Our refills write well and long. Should you write about two metres every day, you can write notes for five years with a refill before you have to replace it. How often you do this is up to you.

Prodir is the first manufacturer in the promotional market that offers only refillable writing instruments: they not only have a second life, but several more.

Scratching, blotting or smearing refills with nominal writing comfort and minimal writing capacity have a significant impact on the overall ecological balance. The same applies to writing instruments whose empty refills cannot be replaced.

Floating Ball®

Tech specs: pp. 116-117

Our collection

QS models

QS40 Air
pp. 72-75

QS40 True Biotic
pp. 76-77

QS50
pp. 78-81

QS Stone
pp.82-83

QS01

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt

M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch

R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent

T07 T10 T20 T62 T53 T67 T66

Polished

P02 P77 P75

Metal clip

Satin finish metal

S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Button

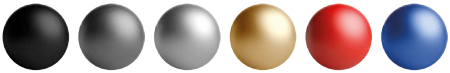
Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

C70

QS03

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours + white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt

M75

Soft touch

R75

Flat and curved plastic clip

Transparent

T07 T10 T20 T62 T53 T67 T66

Polished

P02 P77 P75

Metal clip

Satin finish metal

S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Button

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Satin finish metal

S80 S75 S70 S13 S16 S61

Chrome finish metal

C70

QS20

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36 × 7	1,41 × 0,28	6 colours	-
	with QR Code	36 × 7	1,41 × 0,28	2 colours + white layer	-
A1	Flat clip	40 × 7	1,57 × 0,28	6 colours	-
	with QR Code	40 × 7	1,57 × 0,28	2 colours + white layer	-
A2	Metal clip	35 × 7	1,38 × 0,28	5 colours	Pad printing or laser engraving (Not available for S16)
B	Barrel	18 × 3	0,70 × 0,11	1 colour	Only with matt surface Not available with metal clip

Colours and surfaces

Body

Matt

M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch

R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent

T07 T10 T20 T62 T53 T67 T66

Polished

P02 P77 P75

Metal clip

Satin finish metal

S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Button

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Satin finish metal

S80 S75 S70 S13 S16 S61

Chrome finish metal

C70

QS40 Air

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt

M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch

R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent

T07 T10 T20 T62 T53 T67 T66

Polished

P02 P77 P75

Metal clip

Satin finish metal

S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Button

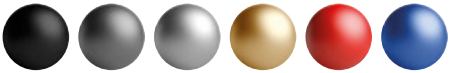
Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Satin finish metal

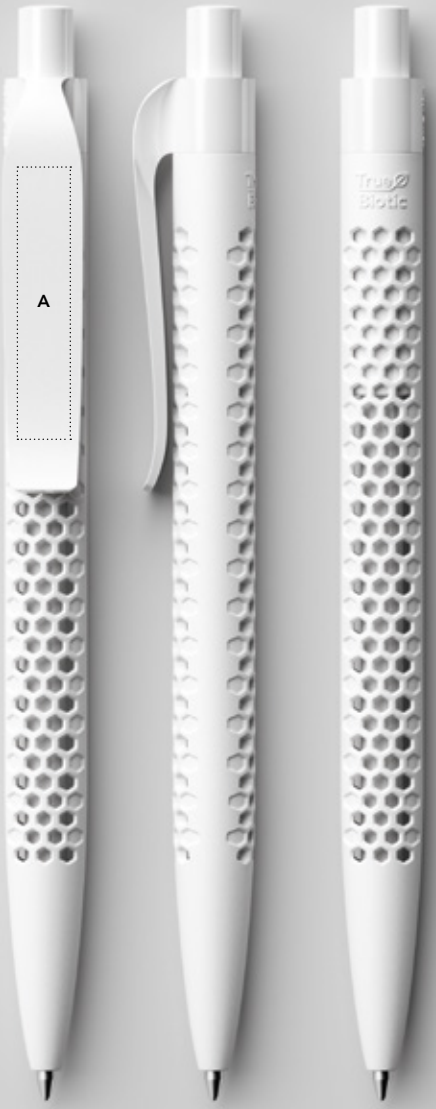


S80 S75 S70 S13 S16 S61

Chrome finish metal

C70

QS40 True Biotic



Colours and surfaces

Body and curved clip

True Biotic Matt

B02 B03 B11 B22 B41 B43 B55 B62 B75

Button

True Biotic Polished

B02 B03 B11 B22 B41 B43 B55 B62 B75

Made from non-toxic, biobased and biodegradable biopolymers (PHA).

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	-

QS50

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)

Colours and surfaces

Body

Matt

M02 M07 M10 M20 M62 M58 M67 M66 M77 M75

Soft touch

R07 R10 R20 R62 R58 R67 R66 R77 R75

Flat and curved plastic clip

Transparent

T07 T10 T20 T62 T53 T67 T66

Polished

P02 P77 P75

Metal clip

Satin finish metal

S80 S75 S70 S13 S16 S61

Clip holder (only with metal clip)

Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Button

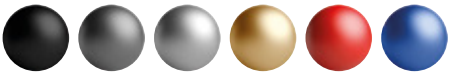
Transparent

T07 T10 T20 T62 T53 T67 T66 T76

Polished

P02 P77 P75

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

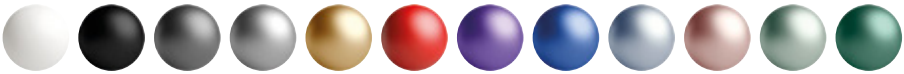
C70

QS01, QS20, QS50 Stone

Colours and surfaces

Body

Stone



Button

Transparent

Polished

Satin finish metal

Chrome finish metal

Metal clip

Satin finish metal

Clip holder

Transparent

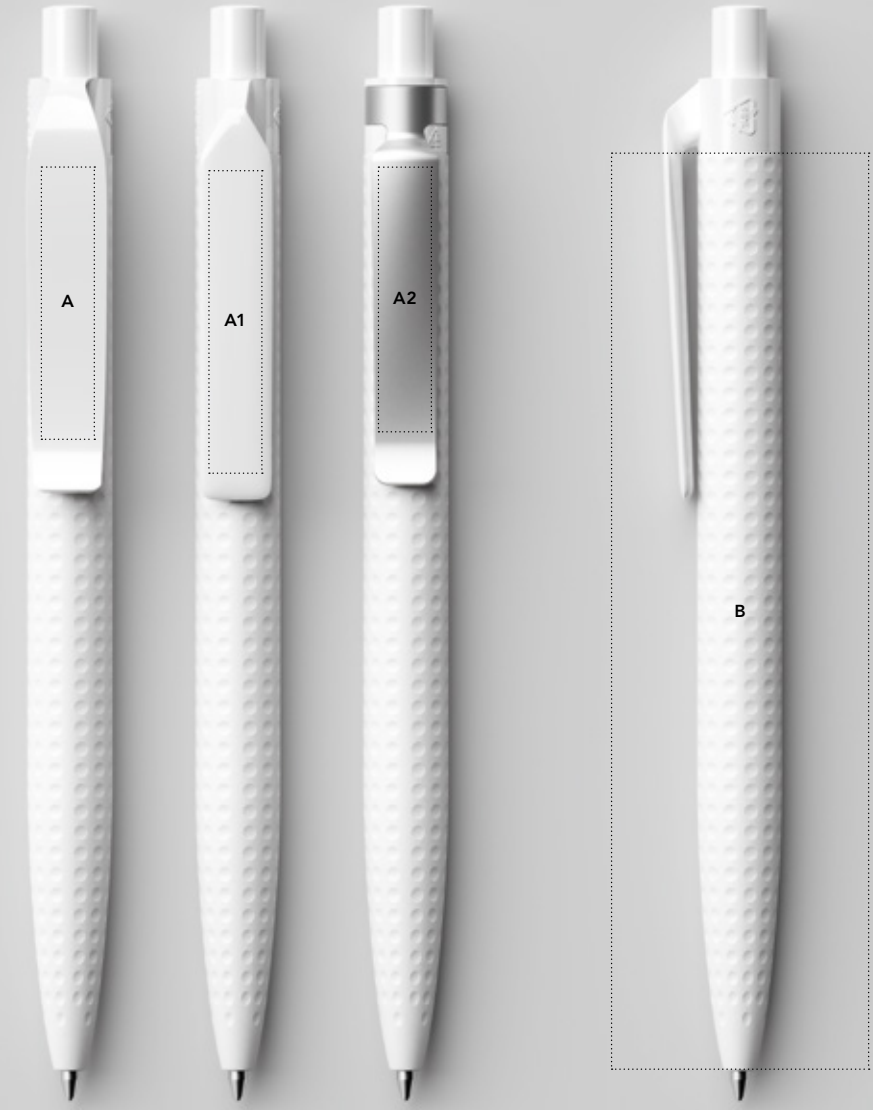
Polished

Made from 50% recycled plastic enriched with minerals.
* Colours available only for QS50 Stone.

Print areas

	mm	Inch	Print	Notes
A2 Metal clip	35 × 7	1,38 × 0,28	5 colours	Pad printing or laser engraving (Not available for S16)

QS00



Colours and surfaces

Body (Personalized 3D surface and colour)

Matt

PMS

Matt + Polished

PMS

Soft touch

PMS

Flat and curved plastic clip

Transparent

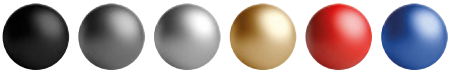
PMS

Polished

PMS

Metal clip

Satin finish metal



S80 S75 S70 S13 S16 S61

Clip holder

Transparent

PMS

Polished

PMS

Button

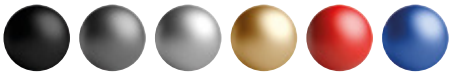
Transparent

PMS

Polished

PMS

Satin finish metal



S80 S75 S70 S13 S16 S61

Chrome finish metal

C70

Print areas

		mm	Inch	Print	Notes
A	Curved clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
A1	Flat clip	40×7	1,57×0,28	6 colours	-
	with QR Code	40×7	1,57×0,28	2 colours+white layer	-
A2	Metal clip	35×7	1,38×0,28	5 colours	Pad printing or laser engraving (Not available for S16)
B	Body	Personalized Pattern, details deepness 0.15 mm			

DS models

DS1
pp. 88-89
DS2
pp. 90-91
DS3
pp. 92-93
DS3 Biotic
pp. 94-95
DS4
pp. 96-97
DS5
pp. 98-99

DS5
Metal Clip
pp. 100-101

DS6 S Mini
pp. 102-103

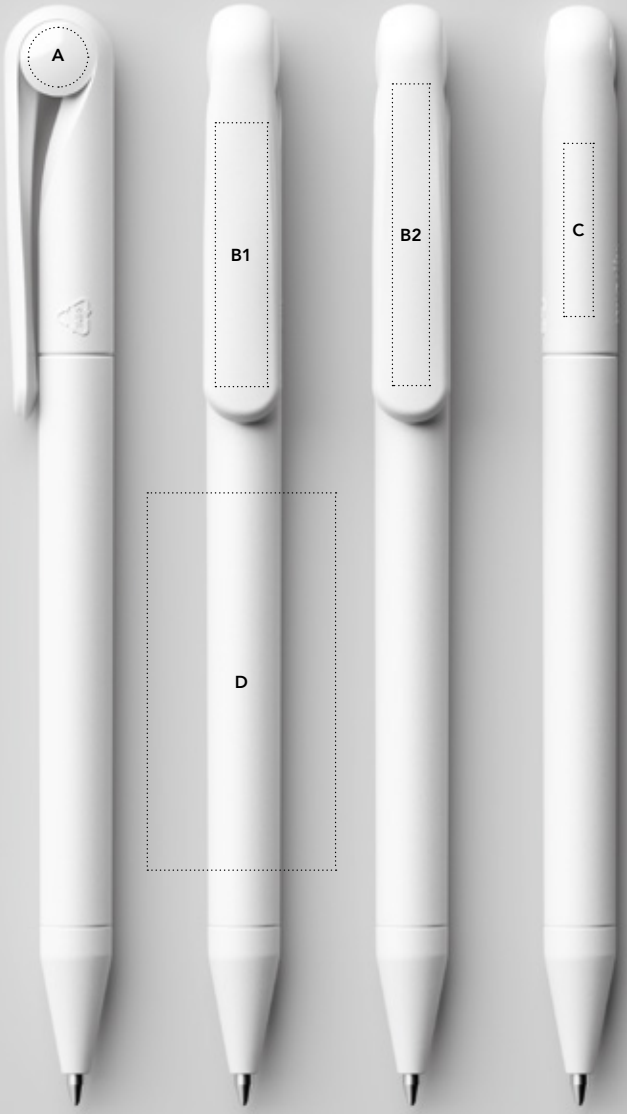
DS8
pp. 104-107

DS8
Metal Clip
pp. 108-111

DS8
True Biotic
pp. 112-113

DS11
pp. 114-115

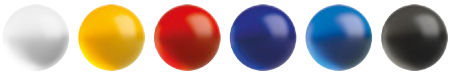
DS1



Colours and surfaces

Cap, body and nose cone

Frosted



F01 F06 F20 F50 F55 F75

Transparent

T01 T10 T20 T50 T55 T47

Matt

M02 M70 M75

Polished

P02 P06 P10 P52 P58 P75

Dot option

Polished

X01 X06 X10 X20 X23 X52 X55 X58 X47 X70 X75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

Print areas

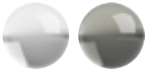
		mm	Inch	Print	Notes
A	Dot	8 × 8	0,31 × 0,31	5 colours	-
B1	Clip	35 × 7	1,38 × 0,28	6 colours	-
	with QR Code	35 × 7	1,38 × 0,28	2 colours + white layer	-
B2	Clip	40 × 5	1,57 × 0,20	6 colours	-
C	Back cap	23 × 4	0,90 × 0,16	1 colour	-
D	Body	50 × 25	1,97 × 0,98	4 colours	-

DS2

Colours and surfaces

Cap, body and barrel

Transparent



T01 T76

Matt

M02 M75

Polished

P02 P75

Button

Transparent

T01 T07 T10 T20 T25 T50 T53 T41 T76

Polished

P02 P07 P10 P20 P23 P52 P58 P41 P75

Metal nose cone

Satin finish metal

S70

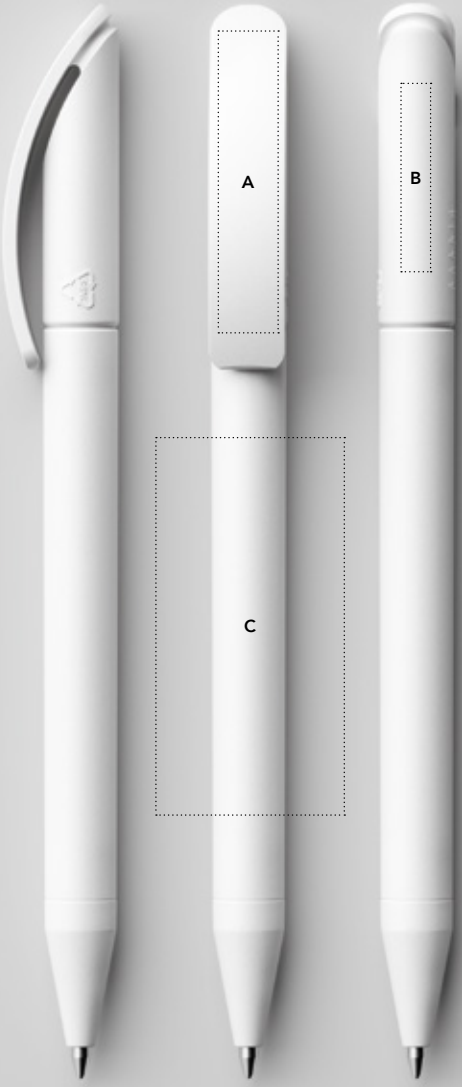
Chrome finish metal

C70

Print areas

		mm	Inch	Print	Notes
A	Button (right)	30 × 4	1,18 × 0,16	1 colour	-
B	Clip	40 × 8	1,57 × 0,31	6 colours	-
	with QR Code	40 × 8	1,57 × 0,31	2 colours + white layer	-
C	Button (left)	30 × 4	1,18 × 0,16	1 colour	-
D	Back cap	40 × 5	1,57 × 0,20	1 colour	-
E	Body	30 × 28	1,18 × 1,10	4 colours	-

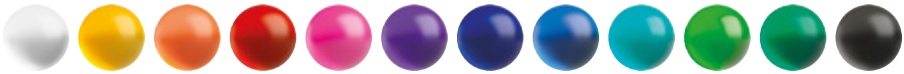
DS3



Colours and surfaces

Cap, body and nose cone

Frosted



Transparent

Polished

Matt

Soft touch

Ring (Not available for Soft touch surface)

Polished

Metal nose cone

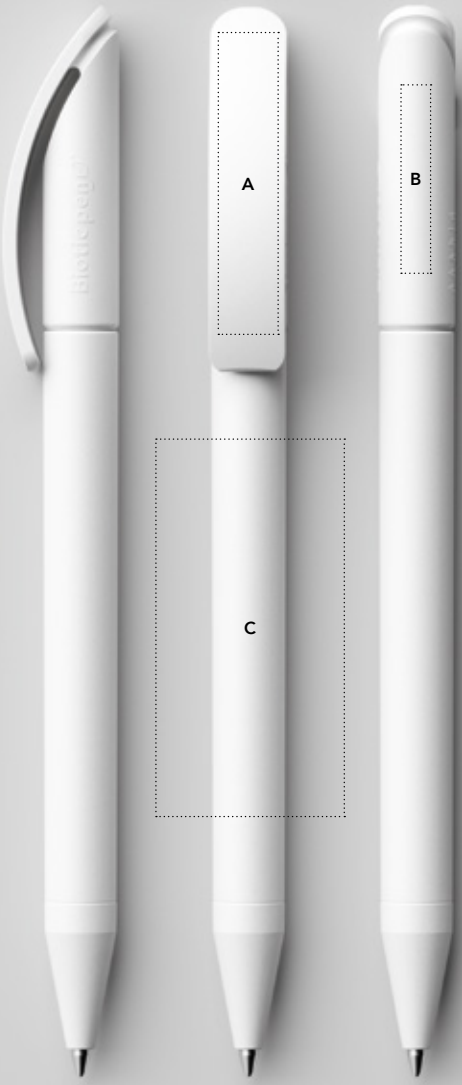
Satin finish metal

Chrome finish metal

Print areas

		mm	Inch	Print	Notes
A	Clip	40 × 8	1,57 × 0,31	6 colours	Soft touch version: 2 colours
	with QR Code	40 × 8	1,57 × 0,31	2 colours + white layer	Soft touch version: 1 colour + white layer
B	Back cap	25 × 4	0,98 × 0,16	1 colour	-
C	Body	50 × 25	1,97 × 0,98	4 colours	Not available for Soft touch surface

DS3 Biotic



Colours and surfaces

Cap, body and nose cone

Biotic

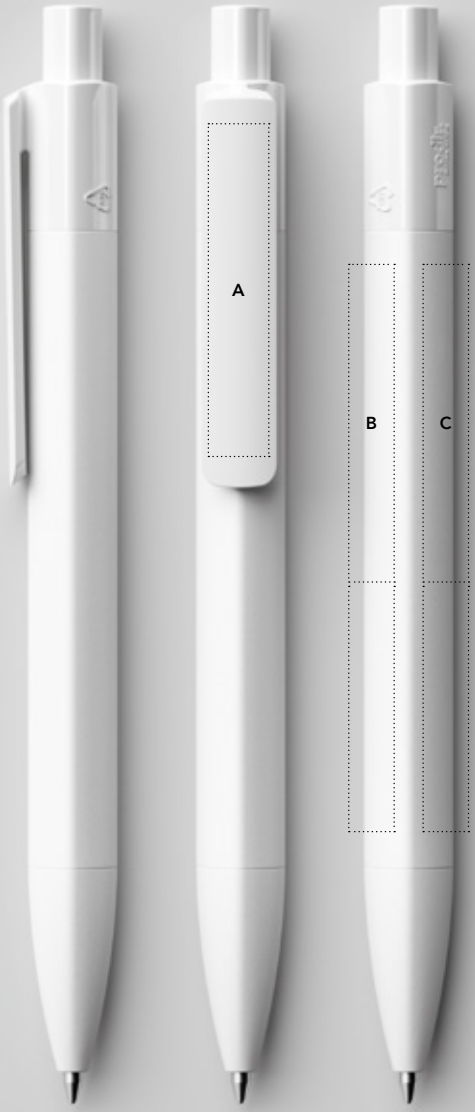
B02 B04 B06 B10 B21 B24 B52 B60 B40 B42 B75

Made from plant-based, biodegradable bioplastic (PLA).

Print areas

		mm	Inch	Print	Notes
A	Clip	40 × 8	1,57 × 0,31	6 colours	-
	with QR Code	40 × 8	1,57 × 0,31	2 colours + white layer	-
B	Back cap	25 × 4	0,98 × 0,16	1 colour	-
C	Body	50 × 25	1,97 × 0,98	4 colours	-

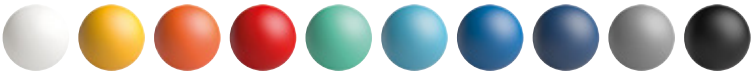
DS4



Colours and surfaces

Body and nose cone

Matt



M02 M06 M10 M20 M34 M56 M54 M62 M70 M75

Soft touch

R06 R10 R20 R34 R56 R54 R62 R70 R75

Clip

Polished

P02 P06 P10 P20 P34 P56 P54 P62 P70 P75

Button

Polished

P02 P06 P10 P20 P34 P56 P54 P62 P70 P75

Galvanized satin

Y70

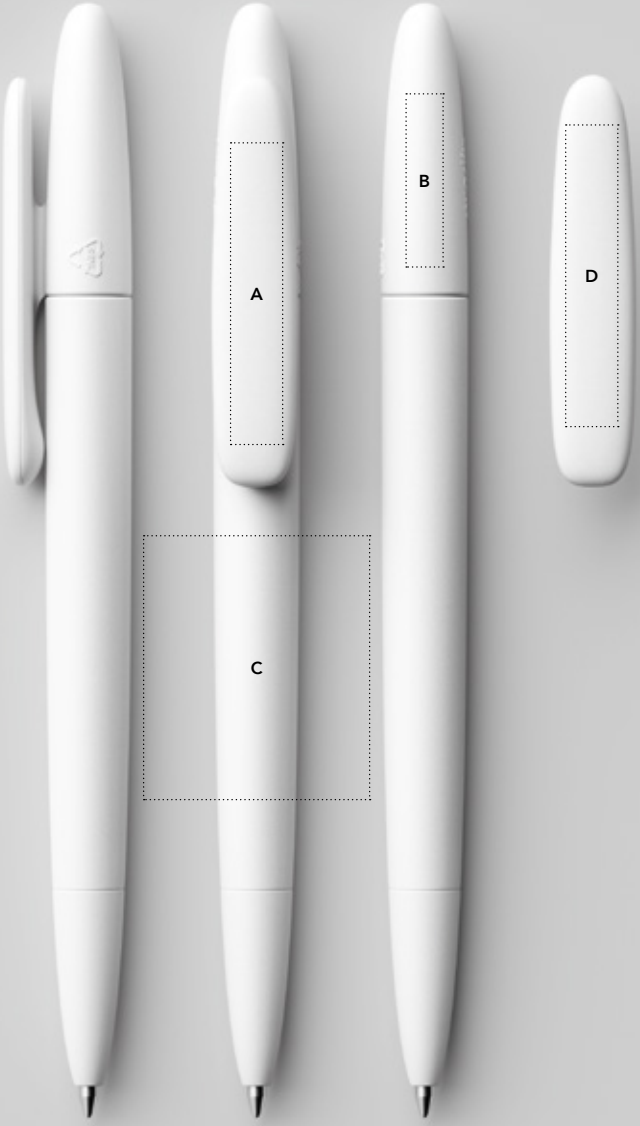
Galvanized chrome

Z70

Print areas

		mm	Inch	Print	Notes
A	Clip	44×8	1,73×0,31	6 colours	-
	with QR Code	44×8	1,73×0,31	2 colours + white layer	-
B	Back side (right)	42×6	1,65×0,24	2 colours	-
	with QR Code	42×7	1,65×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C	Back side (left)	42×6	1,65×0,24	2 colours	-
	with QR Code	42×7	1,65×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer

DS5



Colours and surfaces

Cap, body and nose cone

Frosted

F01 F06 F10 F21 F50 F51 F41 F42 F76

Transparent

T01 T06 T10 T21 T50 T51 T41 T42 T76

Matt

M02 M75

Polished

P02 P06 P10 P20 P52 P58 P75

Soft touch

R75

Clip cover (Available only for Soft touch surface)

Matt

M02 M75

Polished

P02 P10 P20 P52 P58 P75

Metal nose cone

Satin finish metal

S70

Chrome finish metal

C70

Print areas

		mm	Inch	Print	Notes
A	Clip	40×7	1,57×0,28	6 colours	Soft touch version: 2 colours
	with QR Code	40×7	1,57×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
B	Back cap	23×5	0,90×0,20	1 colour	-
C	Body	35×30	1,38×1,18	4 colours	Not available for Soft touch surface
D	Clip cover	40×7	1,57×0,28	2 colours	Available only for Soft touch
	with QR Code	40×7	1,57×0,28	2 colours + white layer	-

DS5 Metal Clip

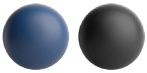
Colours and surfaces

Cap, body and nose cone

Matt

M02 M70 M75

Soft touch



R62 R75

Shell*

E03

Metal clip

Satin finish metal

S13 S61 S70 S75 S80

*** Made from 50% recycled plastic enriched with 30% recycled used seashells.**

Print areas

		mm	Inch	Print	Notes
A	Clip	35 × 7	1,38 × 0,28	5 colours	Pad printing or laser engraving

DS6 S Mini

Colours and surfaces

Cap, body and nose cone

Matt

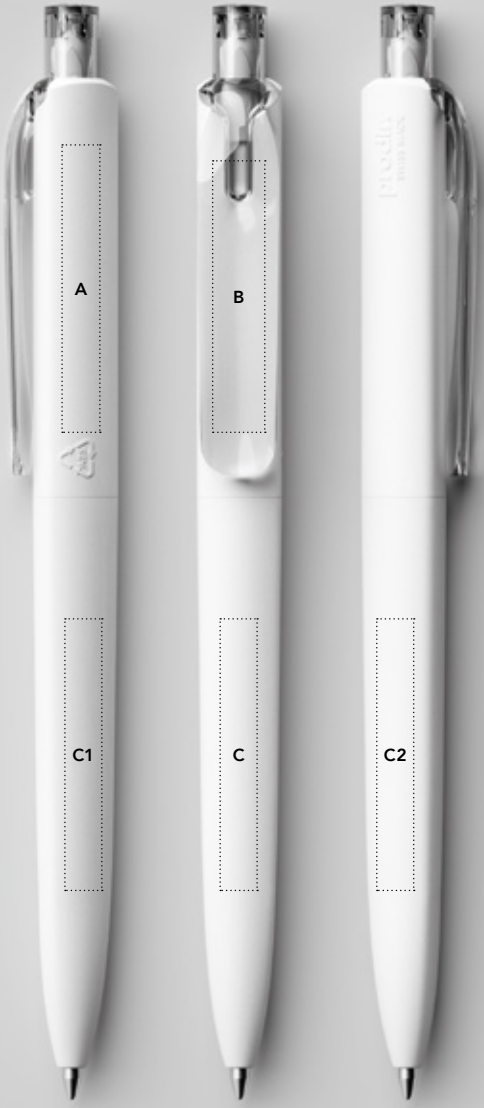
M02 M03 M20 M31 M54 M63 M68 M75

Made from recycled ABS, produced with 40% lower CO2 emissions than standard ABS thanks to a special process.

Print areas

		mm	Inch	Print	Notes
A	Clip	33×7	1,30×0,28	6 colours	-
	with QR Code	33×7	1,30×0,28	2 colours + white layer	-
B	Body	40×4	1,57×0,16	2 colours	-

DS8



Print areas

		mm	Inch	Print	Notes
A	Side cap	35×5	1,38×0,20	2 colours	-
B	Clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C	Body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer
C1	Side body	36×5	1,41×0,20	2 colours	
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer
C2	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	Soft touch version: 1 colour+white layer

Colours and surfaces

Cap and barrel

Matt

M02 M07 M58 M47 M70 M75

Polished

P02 P20 P55 P75

Soft touch

R10 R21 R28 R27 R50 R62 R54 R48 R70 R75

Clip

Transparent

T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76

T75

Polished

P02 P75

Button

Transparent

T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76

T75

Polished

P02 P75

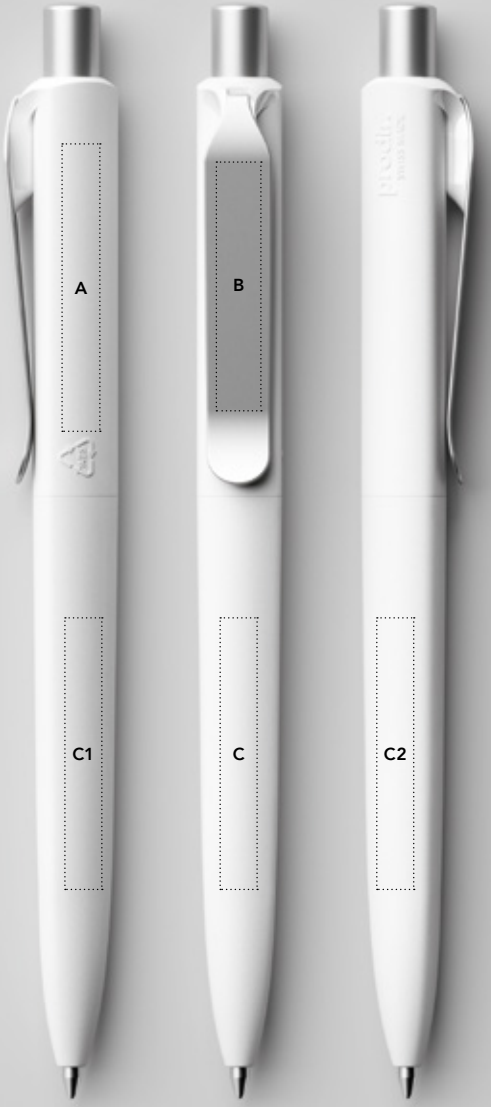
Satin finish metal

S70 S75 S80

Chrome finish metal

C70

DS8 Metal Clip



Print areas

		mm	Inch	Print	Notes
A	Side cap	35×5	1,38×0,20	2 colours	-
B	Metal clip	33×6	1,29×0,23	5 colours	Pad printing or laser engraving
C	Body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C1	Side body	36×5	1,41×0,20	2 colours	
	with QR Code	36×7	1,41×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer
C2	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours + white layer	Soft touch version: 1 colour + white layer

Colours and surfaces

Cap and barrel

Matt

M02 M07 M58 M47 M70 M75

Polished

P02 P20 P55 P75

Soft touch

R10 R21 R28 R27 R50 R62 R54 R48 R70 R75

Clip holder

Polished

P02 P07 P10 P20 P21 P28 P27 P55 P50 P62 P54 P58 P48

P47 P70 P75

Metal clip

Polished

S70 S75 S80

Button

Transparent

T01 T07 T10 T21 T28 T27 T50 T62 T54 T53 T47 T48 T76

T75

Polished

P02 P75

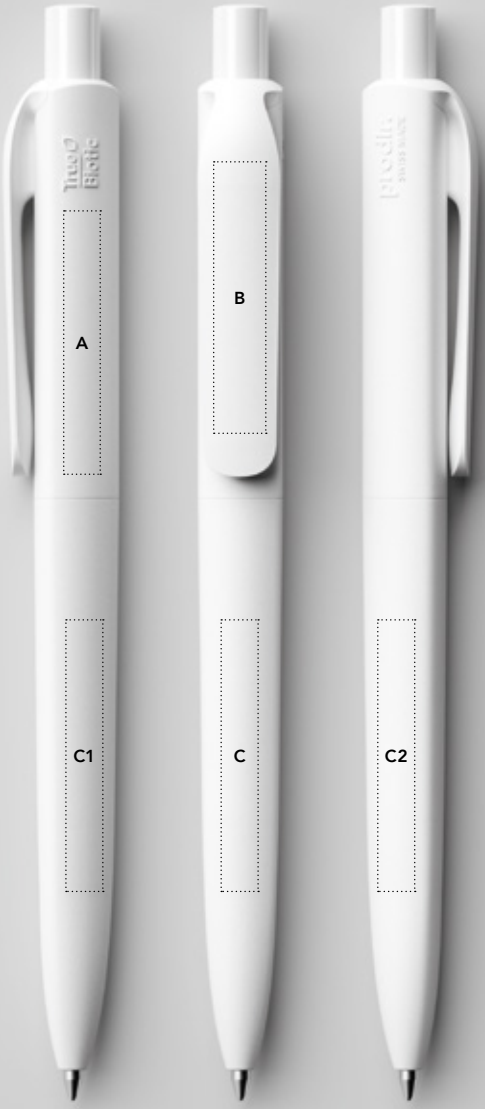
Satin finish metal

S70 S75 S80

Chrome finish metal

C70

DS8 True Biotic



Colours and surfaces

Body and clip

True Biotic Matt

B02 B03 B11 B22 B41 B43 B55 B62 B75

Button

True Biotic Polished

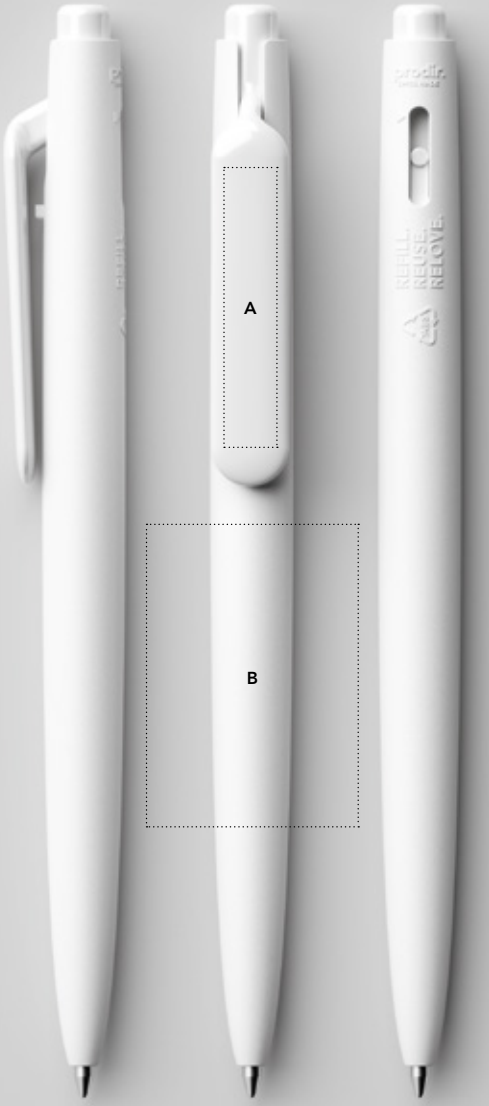
B02 B03 B11 B22 B41 B43 B55 B62 B75

Made from non-toxic, biobased and biodegradable biopolymers (PHA).

Print areas

		mm	Inch	Print	Notes
A	Side cap	35×5	1,38×0,20	2 colours	-
B	Clip	36×7	1,41×0,28	6 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C	Body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C1	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-
C2	Side body	36×5	1,41×0,20	2 colours	-
	with QR Code	36×7	1,41×0,28	2 colours+white layer	-

DS11



Colours and surfaces

Body

Matt

M02 M07 M10 M20 M55 M58 M32 M66 M68 M75

Clip and push button

Polished

P02 P07 P10 P20 P55 P58 P32 P66 P68 P75

Print areas

		mm	Inch	Print	Notes
A	Clip	37 × 7	1,45 × 0,28	6 colours	-
	with QR Code	37 × 7	1,45 × 0,28	2 colours + white layer	-
B	Body	40 × 28	1,57 × 1,10	4 colours	-

Writing systems

Standard

Floating Ball® 1.0 mm Lead Free

Floating Ball® 1.0 mm Lead Free black casing

Options

Floating Ball® 1.4 mm Lead Free

Floating Ball® 1.4 mm Lead Free black casing

Gel Superdry ® 0.7 mm Lead Free

Gel Asia® 0.5 mm Lead Free

PS Packaging

PS2
pp. 120-121

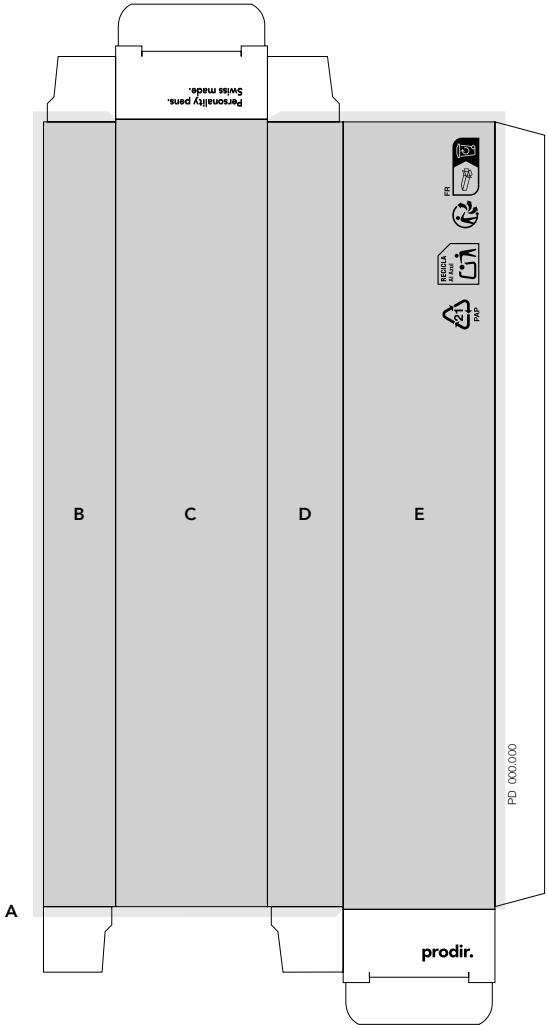
PS7 standard
p. 124

PS7 Stone
p. 125

PS0
True Biotic
p. 123

PS0
standard
p. 122

PS2



Print areas

		mm	Inch	Print
A	Total area	150,5 × 86,3	5,92 × 3,40	Four-colour process (CMYK)
B	Side area	150 × 13,8	5,9 × 0,54	
C	Front	150,6 × 29	5,93 × 1,14	
D	Side area	150 × 14,5	5,9 × 0,57	
E	Back	150,6 × 29	5,93 × 1,14	

PS0 standard

The standard PS0 eco pouch combines the best of clean Swiss design with speciality FSC®-certified Italian algae paper. When you give your partners, prospects and colleagues a PS0-wrapped writing instrument with your brand message, it's an invitation for them to write – and to remember you and your values for a long time to come.

PS0 True Biotic

PS0 True Biotic pouch transforms the story of the revolutionary material of the DS8 True Biotic and QS40 True Biotic into the story of the brand that uses it to advertise.

PS7 standard

We all love unboxing something special, which is why the standard PS7 eco box is the perfect complement to a Prodir writing instrument with your brand message. Clean, simple, uncluttered, and sustainable, its message to "Find your pen, tell your story" is also a clear inducement to remember your brand.

PS7 Stone

PS7 Stone eco box is the perfect complement to your choice of QS Stone writing instrument. When you give the gift of writing to partners, customers and prospects, they'll know that their new QS Stone pen is one for the ages.

Notebooks

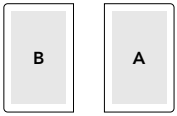
MM02 Medium
pp. 130-131

MM01 Small
pp. 128-129

MM02
Medium
A5 (148 × 210 mm)
MM01
Small
Passport (90 × 140 mm)

MM01 Small

Format: Passport 90 × 140 mm (3,5″ × 5,5″)
Booktype: Softcover with round corners
Number of page: 72 pages
Binding: Singer stitch with matching coloured thread



Colours and surfaces

Cover paper

90 - Ardesia

10 - Clay

70 - Cobalt

60 - Acqua

80 - Verdigris

20 - Kraft

40 - Terra Rossa

30 - Terra Gialla

Inside paper

Arena Smooth Natural, 90 g/m²
Blank page

Binding

Singer stitch
with matching coloured thread

Printing

Blind embossing

Colour debossing

Matt colours
- White
- Black

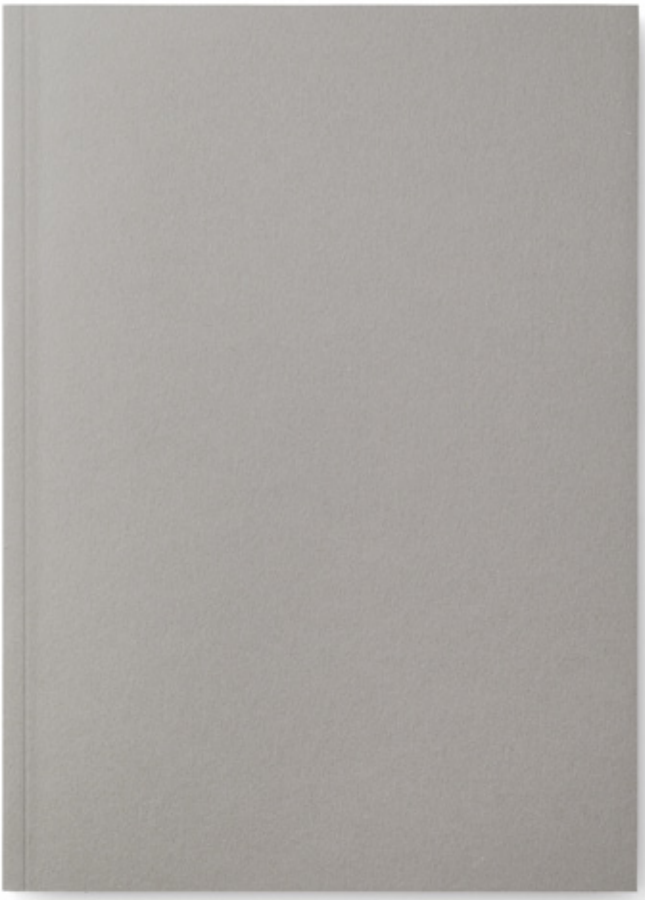
Metallic colours
- Gold
- Silver
- Copper

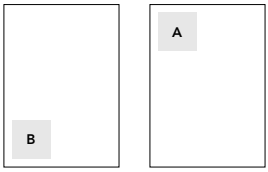
Print areas

		mm	Inch	Print	
A	Front cover	70 × 120	2,75 × 4,72	1 colour	Blind embossing or colour debossing
B	Back cover	70 × 120	2,75 × 4,72	1 colour	Blind embossing or colour debossing
	with QR Code	50 × 50	1,97 × 1,97	1 colour	Offset in black or silver Ardesia or Cobalt cover: printing in silver All others: printing in black

MM02 Medium

Format: A5 148 × 210 mm (5,8" × 8,3")
Booktype: Softcover with extra flaps
Number of page: 160 pages
Binding: Signature stitch in hot glue





Colours and surfaces

Cover paper

90 - Ardesia

10 - Clay

70 - Cobalt

60 - Acqua

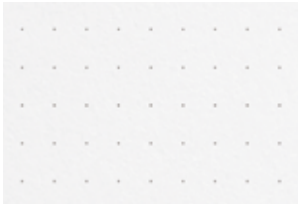
80 - Verdigris

20 - Kraft

40 - Terra Rossa

30 - Terra Gialla

Inside paper


Arena Smooth Natural 90 g/m2
Dotted page

Binding

Signature stitch in hot glue

Printing

Blind embossing

Colour debossing

Matt colours
- White
- Black

Metallic colours
- Gold
- Silver
- Copper

Print areas

		mm	Inch	Print	
A	Front cover	50 × 50	1,97 × 1,97	1 colour	Blind embossing or colour debossing
B	Back cover	50 × 50	1,97 × 1,97	1 colour	Blind embossing or colour debossing
	with QR Code	50 × 50	1,97 × 1,97	1 colour	Offset in black or silver Ardesia or Cobalt cover: printing in silver All others: printing in black

Good to know

Here you can find important technical information about how your orders are processed.

Artwork

In order to meet your requirements regarding our DS, QS and PS products, we need to receive your layout. A digital file of your artwork allows the fastest processing and produces the best results. You can also provide your artwork in a printed format.

Vector graphics
- Adobe Illustrator (.ai)
- InDesign (.indd)
- or .eps and .pdf formats generated by these programs

Please remember to add notes about photographs, pictures and special fonts used in your file.

Bitmap files
- bmp, .tiff, .jpg or .gif format
- Minimum resolution 1:1. 1,200 dpi for lines and text
- Minimum resolution 1:1. 300 dpi for photographs (CMYK) and screened logos

Printed material

- Format 1:2
- Laser prints at a minimum resolution of 600 dpi

Technical design

Upon request, we would be happy to provide you with digital datasheets (.pdf, .eps) for any product. Your graphic designer or agency needs these templates to design the layout.

Design proposals / Layouts

Our graphic designer will be happy to suggest some designs for you on request. In addition to a short written briefing to describe your ideas, you will also need to send us the digital artwork in the best possible quality.

What is possible?

PENS

Printing colours
We can print every colour in the Pantone (“C” colours), HKS (“K” colours) and RAL systems. Please specify on your artwork which colour (reference number from relevant system) is to be placed where.

Font size
All fonts should be supplied to us as vector files (PATH). We recommend font sizes approximately 5 pt. The maximum size possible depends on the printable area available.

Stroke thickness
The maximum stroke thickness and line spacing depends on what is technically feasible and legible:
- Stroke thickness approximately 0,15 mm
- Line spacing approximately 0,15 mm

Laser engraving
Available for metal clips (DS5, DS8 and QS models)

PACKAGING

Printing colours for packaging
PS2 boxes can be personalized with a four-colour print. This printing technique is ideal for reproducing images, photos and illustrations in high quality. Please contact us if you have any specific requirements or special requests.

NOTEBOOKS

Printing colours
We can print in colour debossing in black or white matt and gold, silver or copper metallic or in blind embossing.

Font size
All fonts should be supplied to us as vector files (PATH). We recommend font sizes starting from 13 pt. The maximum size possible depends on the printable area available.

Stroke thickness
The maximum stroke thickness and line spacing depends on what is technically feasible and legible:
- Stroke thickness: ≥ 1 pt
- Line spacing: ≥ 1 pt

Approval of production proof

Production proof
As soon as we receive your printing details, we will send you an email showing colours, position and print size. Please check all information carefully. If everything meets your expectations, please approve the production proof promptly. We will then start production without delay.

Corrections
If you would like any corrections, please tell us by email, including all the information required in order to make them. We will send you a new draft containing all the changes, again by email, for your final approval. Once again, the sooner we receive your go-ahead, the quicker we can begin production of your product.

Special colours

Should you not find the colour you had in mind for your writing instruments in our standard range, we will be happy to mix it for you – based on the Pantone, HKS and RAL systems. For models in the "Biotic" and "True Biotic" series, we will do all that is technically feasible to ensure that the casings are the closest possible match for your chosen special colour. In the case of biobased materials such as PHA and PLA, however, minor deviations cannot be ruled out.

Mix & Match

You can Mix & Match the colours as long as you keep the given mix of surfaces. For technical reasons Mix & Match is not possible for varnished surfaces or for Soft touch, Biotic and True Biotic models.

QR Code

Through the Cloud Services, you can personalize all Prodir models (except for DS5 Metal Clip and QS with metal clip) with a dynamic QR Code that links your pen to a special mobile-engineered landing page that you can easily update and monitor via your Cloud Services Admin Dashboard.

PENS

The QR Code can be printed in up to two colours on white printed background and with a protective transparent lacquer coating as standard on all surfaces. The only colour exception is for the Soft touch surface, where only one colour printing is permitted, always on white background and with protective lacquer coating.

Within the limits of what is technically possible the design of the QR Code can be customized to match your logo and preferences.

The size of the QR Code is 7mm × 7mm, and in accordance with Prodir's high quality standards every single printed QR code is guaranteed to work perfectly.

Please note, that in order for the QR Code to work properly it's necessary that the code print has sufficient contrast with the background on which it is printed. For this reason a white background is standard on non-white pens, while soft or fluorescent colours are not possible. Metallic colours can be evaluated individually.

The QR Code can be applied to all Prodir models (except for, DS5 Metal Clip and QS with metal clip) with pad printing technology. On models DS4 and DS8 the QR Code can also be applied to the pen body.

NOTEBOOKS

The QR Code can be printed in offset in one colour black or silver. Ardesia and Cobalt covers are printed in Silver. Clay, Acqua, Kraft, Terra Gialla, Terra Rossa and Verdigris covers are printed in Black.

The size of the QR Code is 12mm × 12mm.

Discover Cloud Services at

Additional information

Orders
Please use the full order codes and specify all your chosen details such as ink colour. This will help to ensure that your order is processed as quickly as possible.

Products and prices
You will find order codes and volume-dependent unit prices for our products in our price lists.

Terms and conditions
Our terms and conditions are outlined in our price lists.

Packaging for shipping pens
All our products are packed in boxes of 50/100 units and then in shipping cartons of 500/1,000 units. The DS2, DS4, DS5 and DS8 True Biotic models are packed in boxes of 50 units, while the DS1, DS3, DS6 S, DS8, DS11 models as well as all QS models are packed in boxes of 100. QS and DS5 with metal clip are packed into boxes of 50 units.

In addition to our standard packaging, writing instruments can also be supplied in individual PS2, PS0, PS7 packaging. We also offer the PS0 True Biotic pouch as a way of amplifying the communication impact of the DS8 and QS40 True Biotic, and PS7 Stone for all Stone models.

Packaging for shipping notebooks
The Small notebooks are packed in boxes of 100 units and the Medium notebooks are packed in boxes of 50 units.

Get in touch!
Call or email us if you have any questions. We're looking forward to hearing from you.

© 2025 Pagani Pens SA

Pagani Pens SA- Prodir
Via Serta 22
CH 6814 Lamone

Art direction / Graphic design
Studio CCRZ
Editorial staff
Moskito Design
Marketing Prodir
CGI
Studio 9010
Photos
ETH Library Zurich,
Image Archive / Com_F64-02029
(inside front cover)
Daniel Torobekov - Pexel (p. 13)
Jill Burrow - Pexel (p. 11)
Lara Jameson - Pexel (p. 7)
Mizuno K - Pexel (p. 5)
Paul - Unsplash (p. 3)
Pixabay - Pexel (back cover)
Silas Baisch - Unsplash (p. 8)

Personality pens. Swiss made.

prodir.com